



MPA Outreach & Education Project – PROGRAM STATS

Report Date: July 20, 2022. Current program stats can be viewed in [this Google Sheet](#).

JANUARY 2019 – MAY 2022 GRAND TOTALS:

PROGRAM TOTALS 2019-2022											2019-2022	2019-2022
DISTANCE LEARNING PROGRAMS		TRADITIONAL PROGRAMS		SPECIAL EVENTS		SOCIAL MEDIA		HOME LEARNING PROGRAMS		MPA WATCH	MPA Programs Delivered	MPA Program Reach
# Programs	# Visitors or Students	# Programs	# Visitors or Students	# Events	# Visitors or Students	# Posts and/or Streams	# Viewers	# Programs	# Viewers	# Surveys Completed & Submitted	4,320	220,170
2,887	116,304	1,222	33,350	53	12,355	1,009	1,706,006	158	58,161	1,051		

*Data includes first five months of 2022. Total Program Reach does not include social media reach or MPA Watch surveys.

January – May 2022

2022 MPA PROGRAM TOTALS											2022
DISTANCE LEARNING PROGRAMS		TRADITIONAL PROGRAMS		SPECIAL EVENTS		SOCIAL MEDIA		HOME LEARNING PROGRAMS		MPA WATCH	MPA Program Reach
# Programs	# Visitors or Students	# Programs	# Visitors or Students	# Events	# Visitors or Students	# Posts and/or Streams	# Views or Likes	# Programs	# Viewers	# Surveys Completed & Submitted	38,192
713	26,711	340	9,504	19	828	145	94,634	14	1,149	508	

*Data includes first five months of 2022 only. Total Program Reach does not include social media reach or MPA Watch surveys.

January – December 2021

2021 MPA PROGRAM TOTALS											2021
DISTANCE LEARNING PROGRAMS		TRADITIONAL PROGRAMS		SPECIAL EVENTS		SOCIAL MEDIA		HOME LEARNING PROGRAMS		MPA WATCH	MPA Program Reach
# Programs	# Visitors or Students	# Programs	# Visitors or Students	# Events	# Visitors or Students	# Posts and/or Streams	# Views or Likes	# Programs	# Viewers	# Surveys Completed & Submitted	96,492
1,201	46,123	420	10,134	19	7,919	602	1,428,863	26	32,316	543	

*Total Program Reach does not include social media reach or MPA Watch surveys.

January – December 2020

2020 MPA PROGRAM TOTALS											2020
DISTANCE LEARNING PROGRAMS		TRADITIONAL PROGRAMS		SPECIAL EVENTS		SOCIAL MEDIA		HOME LEARNING PROGRAMS		MPA WATCH	MPA Program Reach
# Programs	# Visitors or Students	# Programs	# Visitors or Students	# Events	# Visitors or Students	# Posts and/or Streams	# Views or Likes	# Programs	# Viewers	# Surveys Completed & Submitted	61,098
710	31,363	94	2,750	3	2,289	262	182,509	118	24,696		

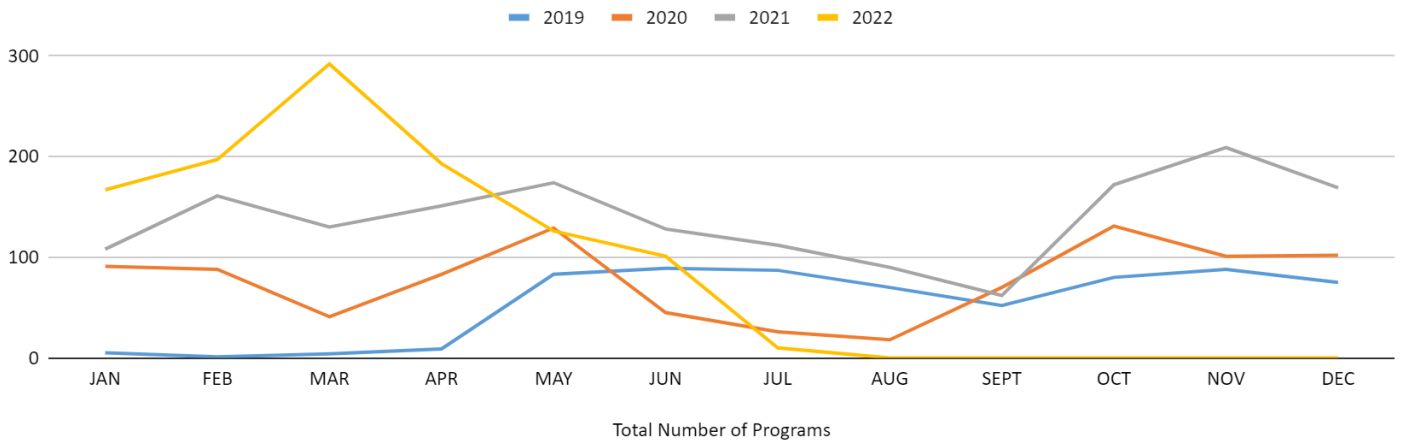
*Total Program Reach does not include social media reach or MPA Watch surveys.

January – December 2019

2019 PROGRAM TOTALS						2019
DISTANCE LEARNING PROGRAMS		TRADITIONAL PROGRAMS		SPECIAL EVENTS		Total Program Reach
# Programs	# Visitors or Students	# Programs	# Visitors or Students	# Events	# Visitors or Students	24,388
263	12107	368	10962	12	1319	

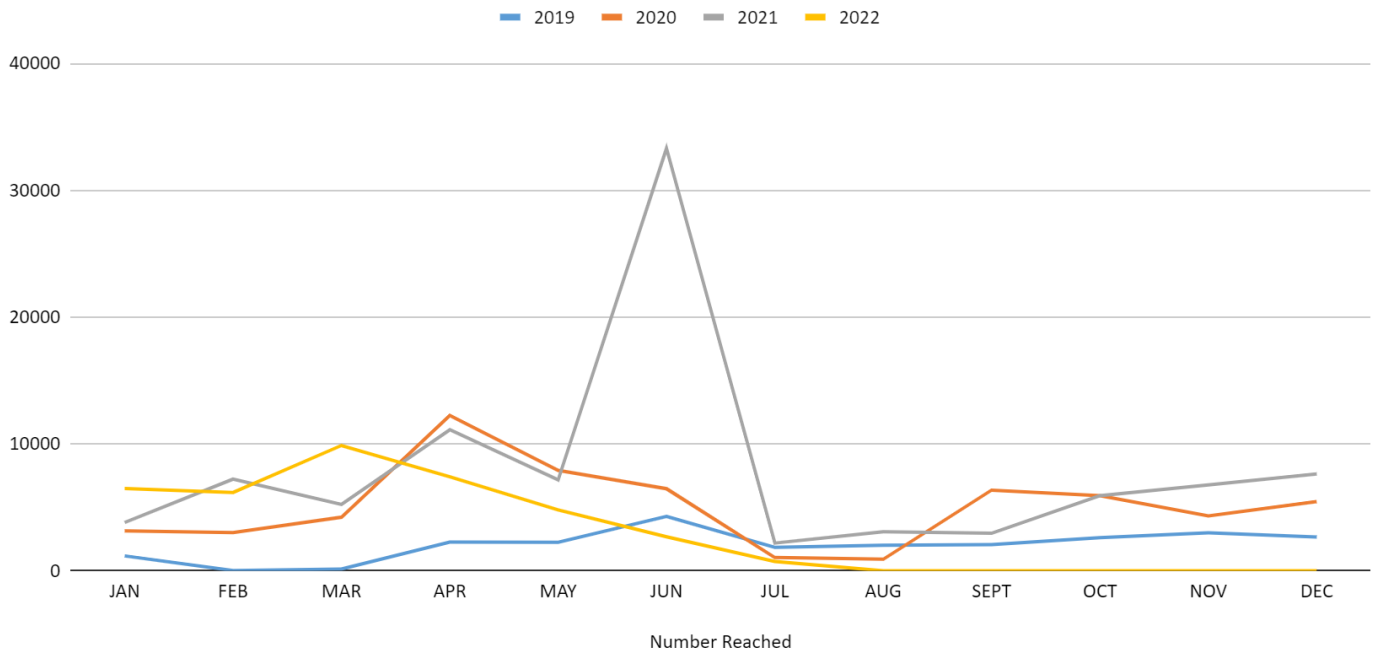
*Total Program Reach is an estimate due to new hires onboarding and transitions in record keeping in spring and summer of 2019.

Programs Delivered 2019 - 2022



*Data includes first six months of 2022. Total Programs does not include social media posts or MPA Watch surveys.

Program Reach 2019 - 2022



*Data includes first six months of 2022. Total Program Reach does not include social media reach or MPA Watch surveys.

**June 2021 anomaly represents first World Ocean Day live dive with Monterey Bay Aquarium.