



Growing Investor Interest in Sustainable Seafood

- 400+ investors in our network
- 72 offering pro-bono feedback to Fish 2.0 ventures
- 150+ attending Fish 2.0 events, representing \$12B+ of assets under management (a 1000% increase over 2015)
- 8 Investor Insight Reports with 2,500+ downloads
- Over \$60M invested into Fish 2.0 ventures since 2013

Developing Regional Networks and Capacity

- 6 regional workshops: Fiji, Thailand, Chile and 3 in the U.S.
- 180 individuals participating in regional workshops
- 9 webinars with expert speakers
- 40 companies receiving 230+ hours of pitch training

Engaging Seafood Industry Leaders

- 58 seafood industry leaders participated
- 11 ICX "Industry Connection" prizes offered by leaders

Policy Connections for Innovators / Supporting SDG Goals

- 7 public sector entities sponsoring Fish 2.0
- Senior officials from NOAA, US State Department, USAID, & state and regional government leaders attended Fish 2.0 events
- Targets identified for SDG 8 (economic growth) and SDG 14 (oceans) for long term Fish 2.0 metrics

Integrating Impact into Business Strategies

- 184 ventures received guidance on and integrated social and environmental impacts into their strategies
- 80 companies engaging in 1:1 discussions with impact advisors

Growing a Global Network

- 33 countries represented in the workshops and competition
- 20+ B2B partnerships emerging from participating companies
- New partnerships with policymakers, trade and development agencies, and incubators in regional tracks

Leveraging Sponsor Support

- 23 sponsors supported the 2017 competition
- \$1.4M + raised in matching funds
- 11 industry sponsors offered in-kind support

Raising Awareness through Media

- 140+ news articles in over 80 publications
- Social media reach up to 100,000 / month

Showcasing the best at the Global Innovation Forum @ Stanford

- 40 companies pitched their sustainable seafood opportunities to the roomful of seafood leaders
- Multiple expert panels tackled key issues for industry
- 220+ Participants, including investors, foundations and experts
- 3 expert panels on traceability, aquaculture and sustainable seafood growth opportunities