



<b>Growing Investor Interest in Sustainable Seafood</b>	<ul style="list-style-type: none"><li>- 400+ investors in our network</li><li>- 72 offering pro-bono feedback to Fish 2.0 ventures</li><li>- 150+ attending Fish 2.0 events, representing \$12B+ of assets under management (a 1000% increase over 2015)</li><li>- 8 Investor Insight Reports with 2,500+ downloads</li><li>- Over \$60M invested into Fish 2.0 ventures since 2013</li></ul>
<b>Developing Regional Networks and Capacity</b>	<ul style="list-style-type: none"><li>- 6 regional workshops: Fiji, Thailand, Chile and 3 in the U.S.</li><li>- 180 individuals participating in regional workshops</li><li>- 9 webinars with expert speakers</li><li>- 40 companies receiving 230+ hours of pitch training</li></ul>
<b>Engaging Seafood Industry Leaders</b>	<ul style="list-style-type: none"><li>- 58 seafood industry leaders participated</li><li>- 11 ICX "Industry Connection" prizes offered by leaders</li></ul>
<b>Policy Connections for Innovators / Supporting SDG Goals</b>	<ul style="list-style-type: none"><li>- 7 public sector entities sponsoring Fish 2.0</li><li>- Senior officials from NOAA, US State Department, USAID, &amp; state and regional government leaders attended Fish 2.0 events</li><li>- Targets identified for SDG 8 (economic growth) and SDG 14 (oceans) for long term Fish 2.0 metrics</li></ul>
<b>Integrating Impact into Business Strategies</b>	<ul style="list-style-type: none"><li>- 184 ventures received guidance on and integrated social and environmental impacts into their strategies</li><li>- 80 companies engaging in 1:1 discussions with impact advisors</li></ul>
<b>Growing a Global Network</b>	<ul style="list-style-type: none"><li>- 33 countries represented in the workshops and competition</li><li>- 20+ B2B partnerships emerging from participating companies</li><li>- New partnerships with policymakers, trade and development agencies, and incubators in regional tracks</li></ul>
<b>Leveraging Sponsor Support</b>	<ul style="list-style-type: none"><li>- 23 sponsors supported the 2017 competition</li><li>- \$1.4M + raised in matching funds</li><li>- 11 industry sponsors offered in-kind support</li></ul>
<b>Raising Awareness through Media</b>	<ul style="list-style-type: none"><li>- 140+ news articles in over 80 publications</li><li>- Social media reach up to 100,000 / month</li></ul>
<b>Showcasing the best at the Global Innovation Forum @ Stanford</b>	<ul style="list-style-type: none"><li>- 40 companies pitched their sustainable seafood opportunities to the roomful of seafood leaders</li><li>- Multiple expert panels tackled key issues for industry</li><li>- 220+ Participants, including investors, foundations and experts</li><li>- 3 expert panels on traceability, aquaculture and sustainable seafood growth opportunities</li></ul>