

Fish 2.0 connects investors and entrepreneurs to grow the sustainable seafood sector. Businesses participating in Fish 2.0 grow their ventures, find new partners and gain access to capital.

Fish 2.0 uses a competition platform to connect seafood innovators, investors, and industry experts. Businesses and investors from around the world come together to share ideas on solutions and to build new partnerships.

*“We noticed that investors had a hard time finding fisheries deals and fishery business owners were frustrated that investors had no interest. We created Fish 2.0 to build connections between the groups.”* — Monica Jain, Founder, Fish 2.0



## Fish 2.0 for Businesses

All participating businesses:

- Compete to win cash prizes
- Gain visibility for their business
- Build relationships with investors and supply chain partners
- Receive candid feedback from investors & experts
- Increase the positive impacts of their ventures
- Improve their business presentations

## Fish 2.0 for Investors & Industry Experts

Investors and experts who participate in Fish 2.0 as advisors and judges:

- Gain early access to a global pipeline of vetted deals
- Help promising ventures thrive by offering advice and feedback to entrepreneurs
- Learn about opportunities in the seafood sector
- Connect with a global network of seafood entrepreneurs, technical experts, and other investors

## Benefits of Fish 2.0

### Enterprise Growth

Fish 2.0's regional workshops and online competition help innovative seafood companies gain confidence and visibility.

### Investment and Trade

Companies in Fish 2.0 make valuable connections with investors and global partners. More than \$30M is in discussion with 2015 Fish 2.0 finalists.

### Environment and Social Impacts

All businesses learn to embed environmental and social impacts into their strategies and to communicate these to investors.

### Showcasing Opportunity

Fish 2.0 highlights opportunities in regions or sectors. In 2015, the Pacific Islands track transformed how governments and investors view Pacific seafood investment.



### Industry Innovation

Industry leaders and investors join the Fish 2.0 network to find vetted, innovative startups that are addressing sustainability challenges, and growing the sustainable seafood field.

*“The entire process from A to Z was of great value to our company. We had to sit down and really answer the questions we should have been asking all along.”*

—Randy Constant, Quixotic Farming, 2015 Finalist

*“Fish 2.0 reveals how diverse the seafood sector is. We particularly liked the global aspect of the contestants, the social impact and their commitment to a sustainable seafood industry.”*

—Manuel Gonzalez, Rabobank, Sponsor

Learn more at [www.Fish20.org](http://www.Fish20.org)

Find out about Fish 2.0 workshops in your region, and how to participate in Fish 2.0 as a business, investor or industry expert.