



*Marine Laboratory
Office of the Director*

February 18, 2008

The Honorable Mike Chrisman
Chair, California Ocean Protection Council

The Honorable Douglas Bosco
Chair, State Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 94612

Dear Mr. Mike Chrisman and Mr. Douglas Bosco:

The Humboldt State University and the Humboldt State University Marine Lab are fully supportive of the National Geographic Society's Northern California Coast Geotourism MapGuide Project, a part of a unique initiative to create a Geotourism MapGuide sequence for the entire Coast of California. We see the Geotourism MapGuide as an important tool in helping to prompt ocean and coastal awareness and stewardship, as well as encouraging sustainable economic activities.

We are particularly supportive of this effort because on the North Coast, the university, the community and the citizens are all very interested in supporting the Trinidad Gateway to the California Coastal National Monument and low impact sustainable nature-based tourism in our area.

The California Ocean Protection Council's funding support is critical in order to get this unique initiative, an initiative that will benefit all of California, started. We strongly support the Council helping to fund California Coast Geotourism MapGuide Project.

Sincerely,

L. Scott Quackenbush
Director, HSU Marine Lab
Associate Dean for Marine Science Programs

Leslie Dahlhoff
Mayor, City of Point Arena
PO Box 543
Point Arena CA, 95468
(707) 882-3127

The Honorable Mike Chrisman
Chair, California Ocean Protection Council
and

The Honorable Douglas Bosco
Chair, State Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 94612
c/o Cina Loarie, Project Manager

February 20, 2008

Dear Mr. Chrisman and Mr. Bosco,

I am writing in strong support of the California Coastal Geotourism Initiative that the California Coastal National Monument is developing with the National Geographic Society's Center for Sustainable Destinations. I encourage the participation of the California Ocean Protection Council and the State Coastal Conservancy in this initiative and, in particular, the first phase of this project, the Northern California Coast Geotourism MapGuide Project, which would include my city of Point Arena.

Point Arena is the first incorporated city to become a CCNM Gateway Community. We saw the collaborative partnership as an opportunity to promote and protect the unique ocean and coastal environment that is such an important part of our community. The Geotourism MapGuide will be an important tool in encouraging economic activities that sustain and enhance the character of our community. With the only boat launching facility from Bodega Bay to Fort Bragg, Point Arena is an important access point to ocean resources, and tourism is already essential to our town's economic viability, yet much of the community regards tourism with a certain dread and even hostility. The City Council is hopeful that a geotourism initiative would minimize the negative impacts and encourage the positive aspects of tourism. Not just the important dollars to our community but also the opportunity to define and support the character of our unique place.

I understand that the California Ocean Protection Council's funding support is critical in order to get the geotourism initiative started. I strongly support the Council helping to fund California Coast Geotourism MapGuide Project.

Sincerely,


Leslie Dahlhoff

RECEIVED

FEB 22 2008

COASTAL CONSERVANCY
OAKLAND, CALIF.



California Ocean Protection Council

Drew Bohan
Executive Policy Officer
California Ocean Protection Council
1416 9th Street
Sacramento, CA 95814
o: 916-651-8738

California Ocean Protection Council
c/o California State Coastal Conservancy
1330 Broadway, Suite 1300
Oakland, CA 94612

Dear Council Chair:

The Mendocino County Promotional Alliance is fully supportive of the National Geographic Society's Northern California Coast Geotourism MapGuide Project, a part of a unique initiative to create a Geotourism MapGuide sequence for the entire Coast of California. We see the Geotourism MapGuide as an important tool in helping to prompt ocean and coastal awareness and stewardship, as well as encouraging sustainable economic activities. We are particularly supportive of this effort because the benefits of the MapGuide will greatly benefit Mendocino County's economic vitality through the proper promotion of our beautiful Coastline. We greatly encourage you to provide the requested funding.

The California Ocean Protection Council's funding support is critical in order to get this unique initiative, an initiative that will benefit all of California, started. We strongly support the Council helping to fund California Coast Geotourism MapGuide Project.

Sincerely,

Scott Schneider
Mendocino County Promotional Alliance
Chairman



United States Department of the Interior



BUREAU OF LAND MANAGEMENT

California State Office
2800 Cottage Way, Suite W1834
Sacramento, CA 95825
www.ca.blm.gov

FEB 22 2008

In Reply Refer To:
8300(CA930)P

The Honorable Mike Chrisman
Chair, California Ocean Protection Council
1416 Ninth Street, Suite 1311
Sacramento, California 95814

Dear Mike,

I am writing to let you know that I strongly support the California Coast Geotourism Initiative and endorse the California Ocean Protection Council's involvement in helping to get the Northern California Coast Geotourism MapGuide Project underway.

The Bureau of Land Management (BLM), as the manager of the California Coastal National Monument, is currently working with the National Geographic Society's Center for Sustainable Destinations to use the Monument as a catalyst for developing a cohesive "geotourism" region for the California coast. This initiative fits neatly with the basic implementation framework that has been developed, which includes the California Department of Fish and Game and California Department of Parks and Recreation as our "core-managing partners."

As a working coalition, we have identified the pursuit of the California coast geotourism initiative with the National Geographic Society and other California partners as one of our top priorities. Central to this stated priority is reaffirming the links this initiative has with the California Ocean Protection Council goals and projects.

The Northern California Coast Geotourism MapGuide Project is intended to serve as a catalyst for local participation. We see this initiative promoting an awareness and appreciation of coastal resources and promoting a stewardship approach, both with the local residents and the coastal visitors.

Using a phased approach, the Geotourism MapGuide Project is intended to begin with the Northern California Coast Geotourism Region, progress to the Central California Coast Geotourism Region, and finish with the Southern California Geotourism Region. This is part of an innovative collaborative initiative that involves a wide variety of partners along the entire 1,100 miles of the California coast.

In a time of tight budgets, the California Ocean Protection Council's financial support of this project is vital. BLM currently has an initial \$20,000, in addition to staff and logistics support. Funds are dedicated to the community outreach piece. The Council's funding for half of the Northern California Coast Geotourism MapGuide would get this Project started and serve as catalyst for obtaining funding from other sources.

United States Department of the Interior

BUREAU OF LAND MANAGEMENT

This project represents a unique opportunity to bring in the National Geographic Society's international brand and expertise to help us package and promote these coastal treasures within an educational framework and in an environmentally and culturally sustainable fashion.

If you have any questions or would like additional information, please do not hesitate to contact me at (916) 978-4600 or our Monument Manager, Rick Hanks, at (831) 372-6105.

Sincerely,



for Mike Pool
State Director

The Honorable Mike Chrisman
Chair, California Ocean Protection Council
1416 Ninth Street, Suite 1311
Sacramento, California 95814

cc: The Honorable Douglas Bosco
Chair, State Coastal Conservancy
c/o Cina Loarie, Project Manager
1330 Broadway, Suite 1100
Oakland, California 94612



February 19, 2008

California Ocean Protection Council

The Honorable Mike Chrisman
Chair, California Ocean Protection Council
The Honorable Douglas Bosco
Chair, State Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 94612
c/o Cina Loarie, Project Manager

Dear Mr. Chrisman and Mr. Bosco:

The Nature Tourism Coalition of Mendocino County is fully supportive of the National Geographic Society's Northern California Coast Geotourism MapGuide Project, a part of a unique initiative to create a Geotourism MapGuide sequence for the entire Coast of California. We see the Geotourism MapGuide as an important tool in helping to prompt ocean and coastal awareness and stewardship, as well as encouraging sustainable economic activities. We are particularly supportive of this effort because it fully compliments the mission of the Nature Tourism Coalition; *"To provide information and education about nature-based travel and recreational opportunities in Mendocino County. To promote a sustainable ecology for the responsible enjoyment of nature by fostering and supporting sound conservation practices."* The Geotourism MapGuide will be an extremely valuable tool for helping us to achieve our mission and related goals.

The California Ocean Protection Council's funding support is critical in order to get this unique initiative, an initiative that will benefit all of California, started. We strongly support the Council helping to fund California Coast Geotourism MapGuide Project.

Sincerely,

A handwritten signature in black ink that reads 'Penny Greenwood'. The signature is fluid and cursive, with the first letter 'P' being particularly large and stylized.

Penny Greenwood
Coordinator

RECEIVED

FEB 25 2008

**COASTAL CONSERVANCY
OAKLAND, CALIF.**

Nature Tourism Coalition of Mendocino County
44900 Woodstock Dr. Mendocino, CA 95460

707-937-1092

naturetourism@mcn.org