



## **Informing the Development of an Online California Fisheries Portal Phase 1, Step 2: Review & Discuss Draft Portal Mock-ups Friday, March 22, 2019 | 1:00pm-3:00pm PT**

**Goal:** To gain feedback from focus group participants on draft interactive mock-ups of Enhanced Status Reports (ESRs), which will serve as the framework for the first phase of the California Fisheries Portal.

**Meeting Materials:** Reference materials will be emailed to participants prior to the webinar.

### **Agenda**

#### **Welcome, Webinar Overview & Purpose**

- Confirm attendance and intentions for the webinar
- Review and confirm agenda, approach, and goals.

#### **(Re)Introduce the California Fisheries Portal, Phase I**

- CDFW to provide progress update since May 2018 webinar, including their vision for the phased approach to developing the Portal and what is anticipated to comprise phase 1
- Overview of the draft mock-ups and their role in effectively communicating the Enhanced Status Reports (ESRs)
- Relationship of the Portal to the CDFW Marine Region website

#### **Review and Discuss Draft Portal Mock-ups**

- Interactive discussion of the draft mock-ups including layout, accessibility, and types of information housed in the tool to inform the next stage of Phase I development

#### **Next Steps & Adjourn**